



National Horse Show

Longines FEI Jumping World Cup™ - North American League
Lexington
October 23 – November 1, 2020

\$2,500 Vendor Sponsorship Package:

- 10' X 10' exhibition booth located on the Alltech Concourse
- One (1) half page ad in the Official Program
- Daily public address announcements
- Two (2) 4' x 8' banner in high traffic areas
- Logo with link on official website – www.nhs.org

\$4,500 Vendor Sponsor Package:

- 10' X 10' exhibition booth located on the Alltech Concourse
- One (1) full page ad in the Official Program
- Daily public address announcements
- Two (2) 4' x 8' banner in high traffic areas
- Logo with link on official website – www.nhs.org
- Logo inclusion in the sponsors scroll on the jumbotron
- Feature article for one day in the “Boutique Shopping” section of the NHS newsletter which is distributed daily throughout the horseshow
- Social Media mention on National Horse Show outlets, incorporating Facebook, Twitter and Instagram
- Opportunity to provide branded items for riders (to be supplied by Sponsor)

For these packages and additional sponsorship information please contact:

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